

DAB PUMPS AUTHORISED DEALER FORM

Any authorised dealer of DAB Pumps who wishes to represent the DAB Brand and sell online, needs to comply with the DAB Online Sales Policy, hereby acknowledges receipt of and has knowledge of it, and in particular with the following requirements:

- To disclose to DAB its online trading name, if it is different from the registered business name as per the DAB AUTHORIZED DEALER FORM.
- To participate in DAB online promotions, as well as develop own promotional campaigns to drive online sales throughout the year.
- To use only those images of Products made available by DAB for that purpose and will immediately remove such images if DAB so requests.
- To disclose the business names of their on-seller customers participating in online selling of DAB Products; provided, however, DAB Authorised Dealer shall require its on seller customer to comply with all applicable terms and conditions of the DAB Online Sales Policy, in providing such online sales and he shall remain primarily liable to DAB for the performance of such on seller customer.
- To ensure to perform faithfully, industriously, and to the best of his ability, experience, and talent, all duties that may be required by the DAB Online Sales Policy, with a focus on the ICONIC Products which need specific protection for their enhancement and availability in the online sales market.
- To sell only Products available for distribution in their local warehouse.
- Online dealership performance will be reviewed annually.

1.1 Consequences for Violations. DAB Authorised Dealer understands and acknowledges that in case of non-compliance with the requirements mentioned above including those ones of the Online Sales Policy, DAB at its sole discretion might:

- ask DAB Authorised Dealer to be compliant with its obligations under the Policy within 3 or more days; and/or
- charge to DAB Authorized Dealer a standard penalty of 100,00 £ for each day of infringement, and/or
- early terminate the agreement with DAB Authorised Dealer.

1.2 Jurisdiction. Any dispute arising under or in relation to this authorization and/or DAB Online Sales Policy shall be resolved exclusively in the competent court in Padova – Italy.

Parties agree that a (simple) e-signatory copy of this document may be used for any and all purposes for which the original signature may have been used. Parties further waive any right to challenge the admissibility or authenticity of this document in a court of law based solely on the absence of an original signature.

Date ____ / ____ / ____

Signature - Dealer Representative

Company Stamp

The DAB Authorized Dealer expressly declare to understand and accept, what is established in the previous paragraph 1.1 and 1.2.

Signature - Dealer Representative

Company Stamp

Authorized to represent the DAB Brand on Online Sales Platform.